

Poster Printing Specifications

- Recommended Paper: 100 LB glossy, 4/4 color
- Recommended Print Size: 8.5"x11"

Poster Display Tips

- These are best placed where they can be clearly seen by patients and/or customers. Consider places where people may be looking for information or spending more time.
- If possible, they should not be placed near other materials where they could be overlooked.
- Display at eye level.
- Ensure all text is readable and easy to see.
- Use tape or another adhesive on the backside of the poster.
- If the printed creative has been damaged, please remove and reprint the creative so that the prints are unaltered.

Poster (Click Image to Download)



Brochure Printing Specifications

- This document is a two-sided tri-fold brochure takeaway.
- Recommended Paper: 100 LB Glossy paper with Tri-Fold. 4/4 color
- Recommended Print Size: 8.5"x11"
- The files are set up for professional printing with a bleed of .125" on all sides.

Brochure Display Tips

- We recommend a plastic tabletop brochure holder (one compliant with the display creative below). Ensure that the holder's dimensions allow for an 8.5"x11" display insert.
- Brochures are best placed where they can be clearly seen and are easily accessible. Consider places where people may be looking for information or spending more time such as a patient room, waiting area table, or check-in counters.
- If possible, they should not be placed near other materials where they could be overlooked.
- If the printed creative has been damaged, please remove and reprint the creative so that the prints are unaltered.

Brochure (Click Image to Download)

